



**LIBRARY BOARD OF TRUSTEES MEETING MINUTES - DRAFT**  
**Thursday, June 1, 2017, 6:30 PM**  
**625 NE 4th Avenue**

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**I. CALL TO ORDER**

Julie Hill called the meeting to order at 6:31 p.m.

**II. ROLL CALL**

Present: Carolee Dewars, Secretary Laura Felter, Vice Chair Shawn High and Chair Julie Anne Hill

Absent: Jennifer Colbert

**III. APPROVAL OF MINUTES**

Shawn High raised the motion to approve the May 4 minutes. This motion was seconded by Laura Felter.

**A. Meeting Minutes for May 4, 2017**

 [Meeting Minutes for May 4 2017Draft](#)

**IV. THAT'S YOUR DEPARTMENT**

Library Associate Debbie Chevron shared with the Board the many duties she performs at the Library. These include storytimes, spearheading numerous kid-centric projects, cataloging kids books, including Board Books, Easy Readers, Juvenile, and Young Adult. Debbie also detailed her involvement in the upcoming Summer Outreach Programs. In addition to these activities Debbie helps to staff the circulation desk, where she provides excellent customer service to our patrons.

**V. COMMUNICATIONS RECEIVED**

A patron letter was received regarding excellent service they received from Rebel Martin. Connie included the letter in the Director's Report.

## **VI. LIBRARY DIRECTOR'S REPORT**

Library Director's Report for May 2017

We wish to reach a broader audience with this report

- Connie has started sharing this with Library staff, the FFCL, the SSGS, and other council members
- ☐ It was recommended we shift content based on the audience
- ☐ Perhaps a Director's corner on the website?
- ☐ Copies at flyer area
- ☐ Two versions on the web

Camas Survey: 3,000 surveys were mailed; 705 were completed and returned. The community is very satisfied with the Library. Don't Knows are most telling; only a third of Camas citizens are familiar with the services the Library offers. We have our work cut out for us. Will try to conduct this survey every two years. High satisfactions raters ranked low when it came to where the funds were allocated. The Library is significantly above other city services. The Library was also higher than the regional or national scores for libraries. People just really love their libraries. Continuous improvement is a new cultural value.

Library Director's Report for May 2017

 [Camas Public Library Directors Report for May 2017](#)

## **VII. EXPENDITURES APPROVAL**

The expenditures were approved by Laura Felter and seconded by Shawn High.

## **VIII. COMMITTEE & LIBRARY AFFILIATE REPORTS**

### **A. Advocacy**

There were no advocacy topics to discuss.

### **B. Policy**

- Connie and Christopher will be updating the Social Media Policy, after which they will send to Shawn for his review and feedback.
- Christopher gave an update on the social media platforms the Library is expanding on, which includes Instagram, Pinterest, and Facebook advertising. We are currently tracking how program attendees learned of the program (web, Facebook, Library flyer). We will be using our iPad Minis to record program stats in real-time both in the Library and at our numerous outreach programs.
- We are looking ways to better partner with local school librarians. Perhaps a food-themed reception at the Library, Get to Know Local Librarians. Along with a quick tour, we'd share our interest in working with them next fall and throughout the school year. Also we can add their events to our newsletter, and ask them to add our events to theirs.

C. Personnel

No personnel topics to discuss.

D. Second Story Gallery Society (SSGS)

Met Tuesday Night.

- Things are going well.
- Starting to receive applications for next year.
- Discussed how to best work with the schools: two showings this year, may limit showings to one per year.
- Still working on official wording for liability for artists.

Shawn proposed that during art exhibitions, the potential exists to more fully integrate adults and kids into the show itself. Perhaps a question posted on the gallery wall, to pique interest in the artwork (maybe this question can be added to the artist application). Or perhaps have selected books or a reading list available that map to the artist's theme: Perhaps the artist could also feature the books that influenced his art career.

E. Friends and Foundation of the Camas Library (FFCL)

- Newsletter from Julie Hill to the group.
- New mission statement.
- Working on bylaws.
- Stepping out of their comfort zone.
- Selling books off the book truck.
- Burgerville tie-in.
- Farmer's market on Wednesday.

## **IX. AGENDA ITEMS**

A. Logo, Colors, and Tagline

We presented the new logo to the Board with the following key concepts:

- Knowledge grows from books. Knowledge blooms.
- Colors are fresh, youthful, and fun.
- Different versions: Black & white, white only, full color
- Dig for information at the Library: search for the next book, gardening, etc.

B. Strategic Planning

## **X. PUBLIC COMMENT ON AGENDA ITEMS**

There were no public comments on agenda items.

## **XI. NON-AGENDA ITEMS**

There were no non-agenda items.

## **XII. PUBLIC COMMENT ON NON-AGENDA ITEMS**

There were no public comments on non-agenda items.

## **XIII. NEXT MEETING**

We are skipping the July meeting; the next meeting is scheduled for August 3.

## **XIV. ADJOURNMENT**

The meeting was adjourned at 7:22 p.m.