

WORKFORCE SOUTHWEST WASHINGTON

ABOUT US

Workforce Southwest Washington (WSW) is a nonprofit organization that invests in the economies of Clark, Cowlitz and Wahkiakum counties. The programs we fund help residents of Southwest Washington get jobs that support families, strengthen our region's businesses and create a diverse workforce and strong economy. Since 2003, we've invested more than \$100 million to get people working in Southwest Washington.

We fund programs and activities that prepare youth and adult workers for living-wage jobs We consult local businesses to recruit, train or re-train employees We invest in community programs that help people find jobs

 For example, we manage "Next," Clark County's first and only youth employment and training center

The benefits to the community include:

- For people: Programs that fund jobs that provide a living wage with room for growth
- **For businesses**: A workforce that is highly trained and motivated
- For partners: The opportunity to connect with like-minded organizations



COLUMBIA-WILLAMETTE WORKFORCE COLLABORATIVE (CWWC)



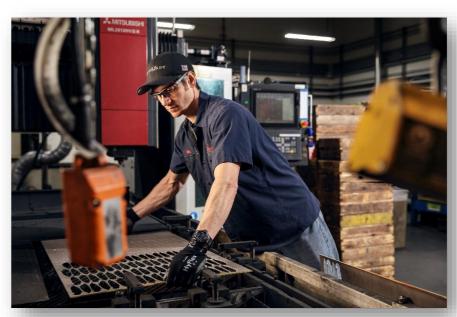
Workforce Southwest Washington – Clark, Cowlitz and Wahkiakum counties Worksystems Inc., – Multnomah and Washington counties Clackamas Workforce Partnership – Clackamas County



Unified approach to serving businesses, supporting economic development and guiding public workforce investments



Active, industry-led advisory boards focused around Construction, Healthcare, Tech and Manufacturing













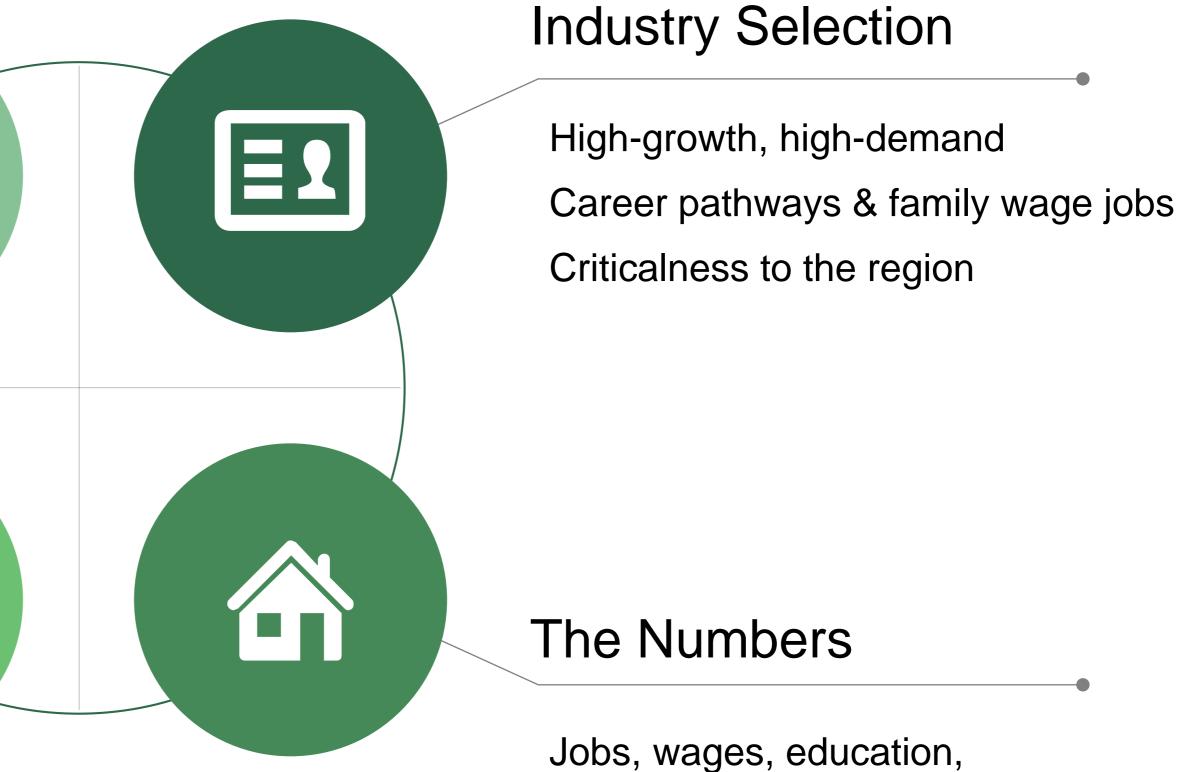
Business Engagement Industry needs inform program design and shape investments

Target Industries

Construction | Healthcare Tech | Manufacturing

Investments

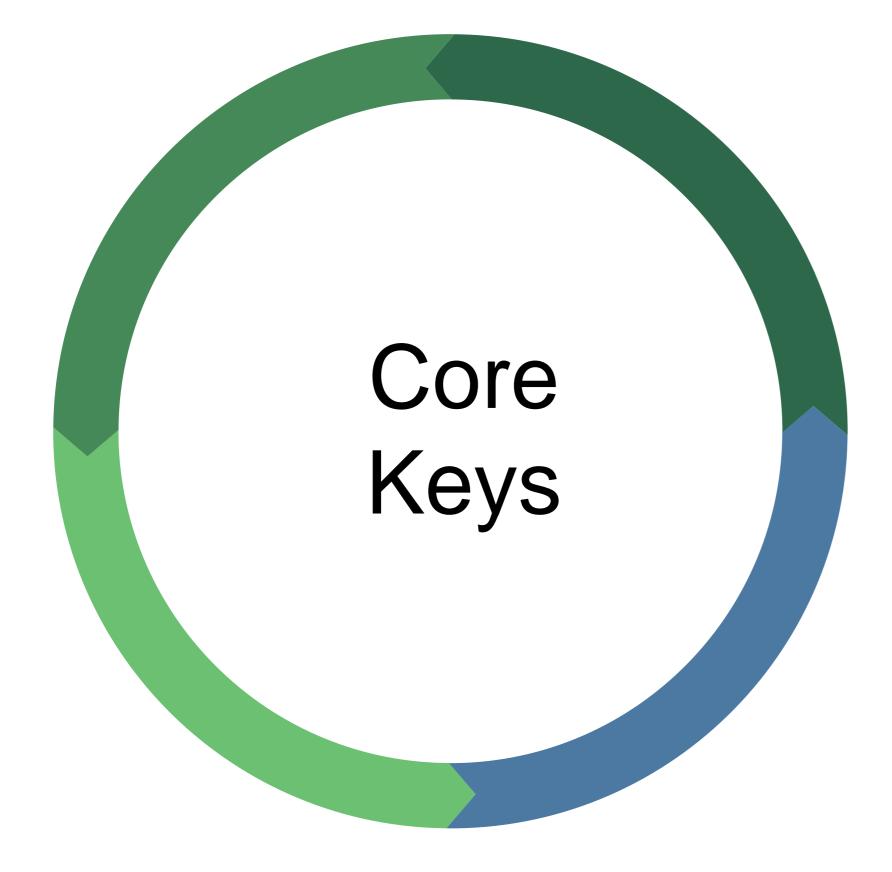
On-the-Job Training Incumbent Worker Training Classroom training/credentials



aging workforce, diversity



How WSW invests in the community





Business

Developing innovative approaches to meeting the human capital needs of our regional industries.



People

Empowering individuals to realize their full potential through meaningful education, training, and work.



System

Creating a world-class opportunity engine for Southwest Washington through sustaining a public-private partnership of business, education, government, and community-based partners.



Funding

Investing in, evaluating, and advocating for what works as entrusted stewards of public resources.



Next

Youth Employment Center in Clark County, and a model for how we serve Opportunity Youth region-wide.



SummerWorks

Summer Internships that lead to first jobs for in-school youth.

Program Development

Business need connecting with job seeker need

WorkSource

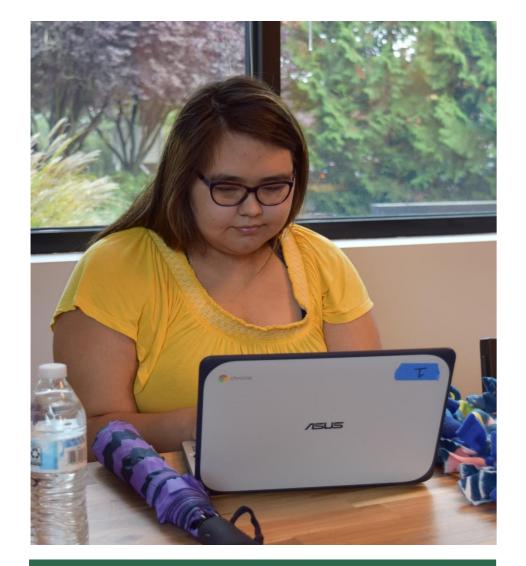
Community Employment Center that connects job seekers with training, employment, and other job search support.

Thrive

Community engagement that brings job seekers out of poverty and in to long term careers.



Next – Key Activities Serving Opportunity Youth



Workforce Academy

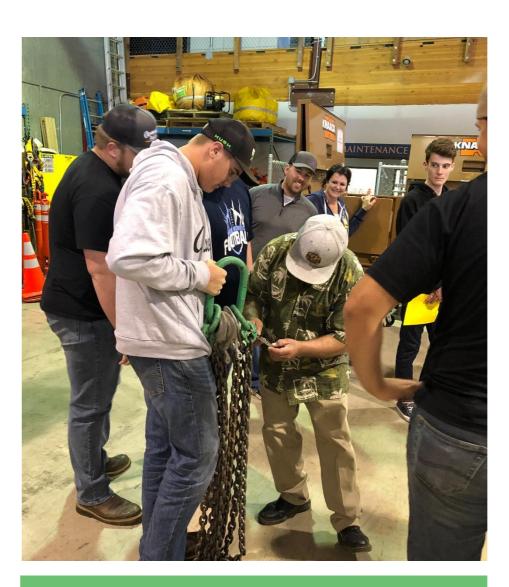
We work in partnership with the business community to provide career exploration opportunities for area youth.



Apprenticeship

We prepare students for careers in our four sectors through apprenticeship preparation trainings and connect them to local area apprenticeships.







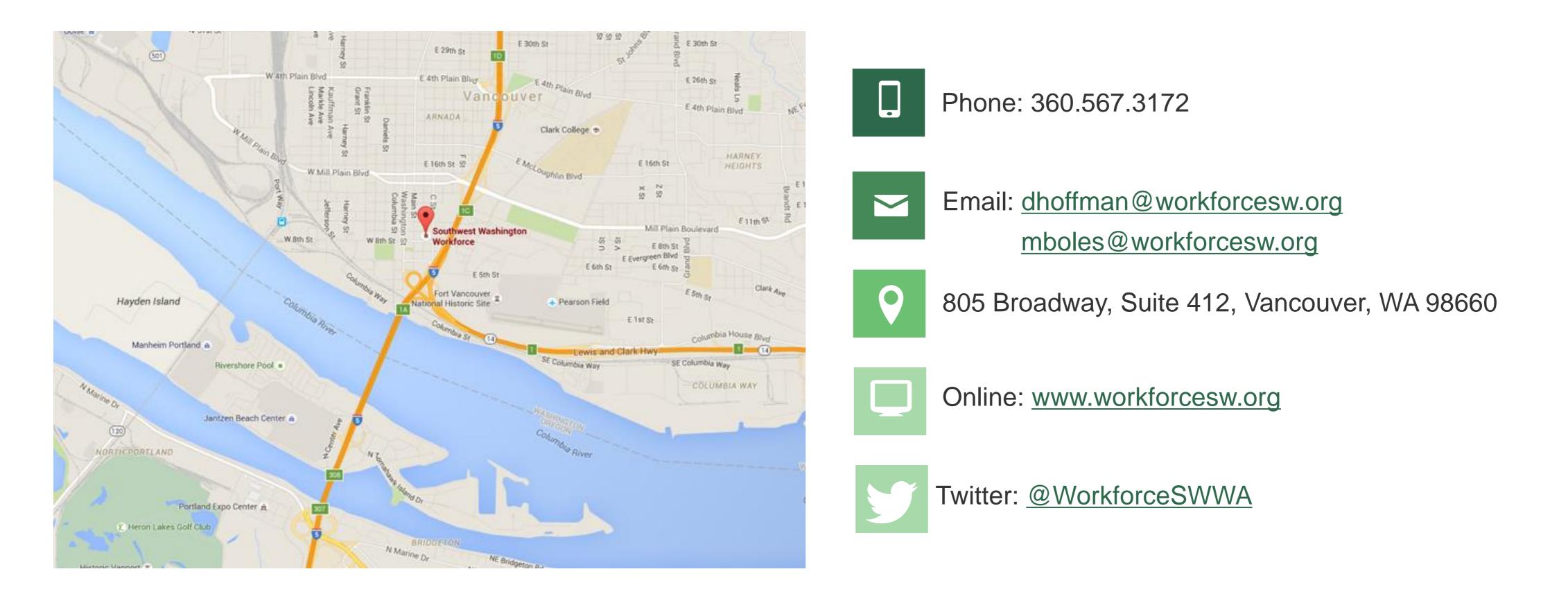
Our investments fund meaningful, paid work experience to help young people learn and develop skills necessary to succeed in today's world of work.



Post-Secondary Connections

Youth can work with Next to complete their HS Diploma or GED, if needed, and make connections to postsecondary programs at Clark College, Lower Columbia College, and WSU-Vancouver.





WSW is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Washington Relay 711.



