

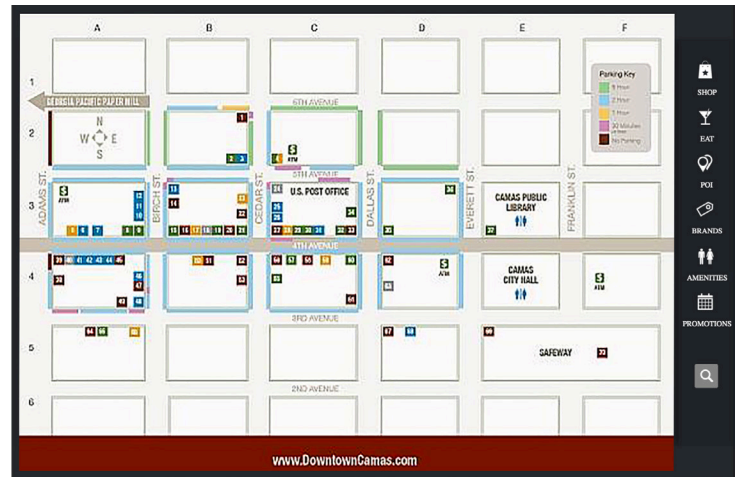
**TouchScreen Kiosk  
for WayFinding  
in Downtown Camas, WA**



## The Touchscreen Kiosk - how it works:

- Choose a location by (1) search or
- Use navigation to locate by keyword (Eats, Shoes, Amenities, etc.)

The City Walking Map can be made to be interactive and MOBILIZED for phones.



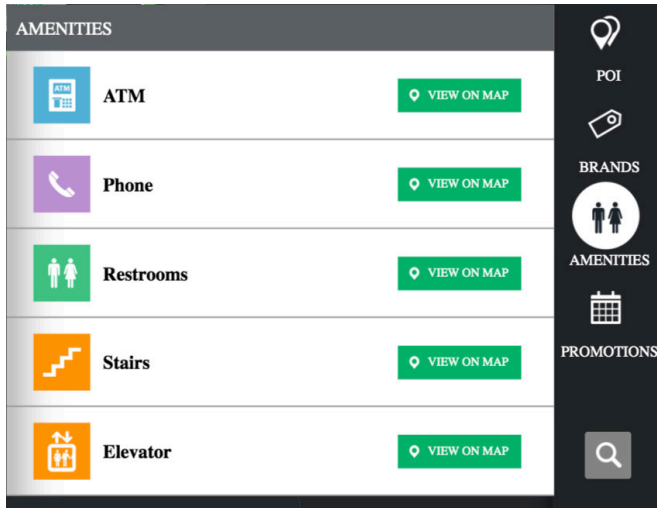
Example of how the menu/navigation works:

Navigation --> Eat --> Charley's Steakery --> Menu (or website, etc. - endless possibilities)

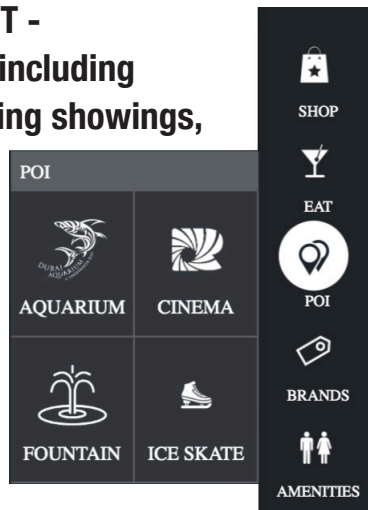
**Menu is even accessible!**

**Drive Commerce**  
**All with 24/7 Accessibility**

**Pique Interest**



**POINTS of INTEREST -**  
Libraries, Cinema (including posting the upcoming showings, and other interesting landmarks can also be showcased.



## Public amenities and services or events:

Helpful public services and amenities such as ATMs, Restrooms, etc. can also be highlighted.

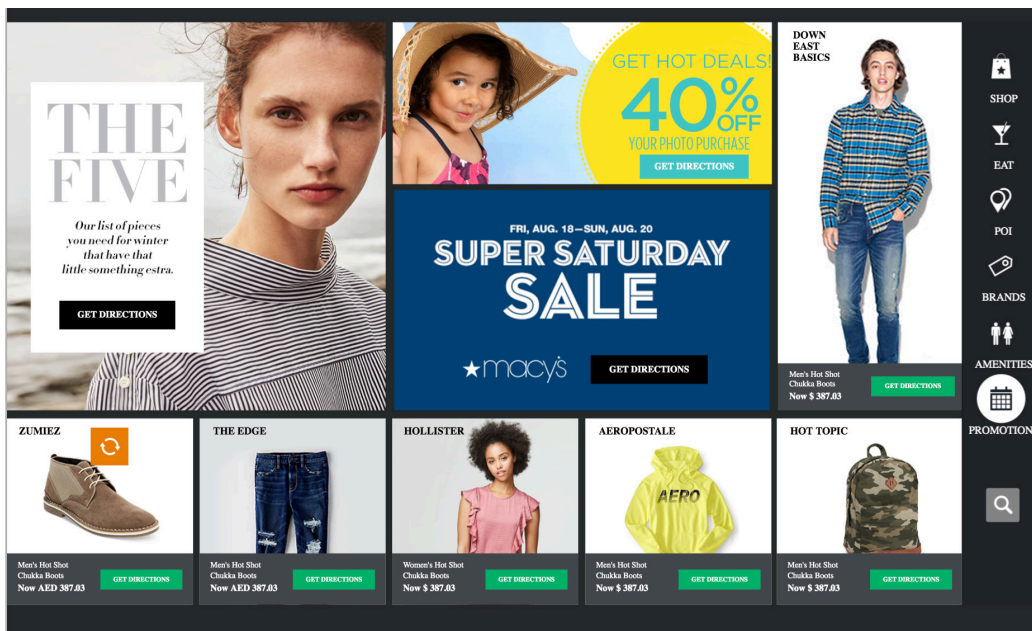
**EVEN** regional maps of parks and hiking paths can be integrated in a community overview/map

## Estimated Overall Investment -

Stand and TV Screen:	\$4,000
Software:	TBD (Mon)
Digitizing/creating city map	\$800.00
Kiosk Install by City:	TBD
Monthly Internet/electric:	TBD (\$60?)
Ad Revenue (50 Biz x \$35):	\$1750 mth

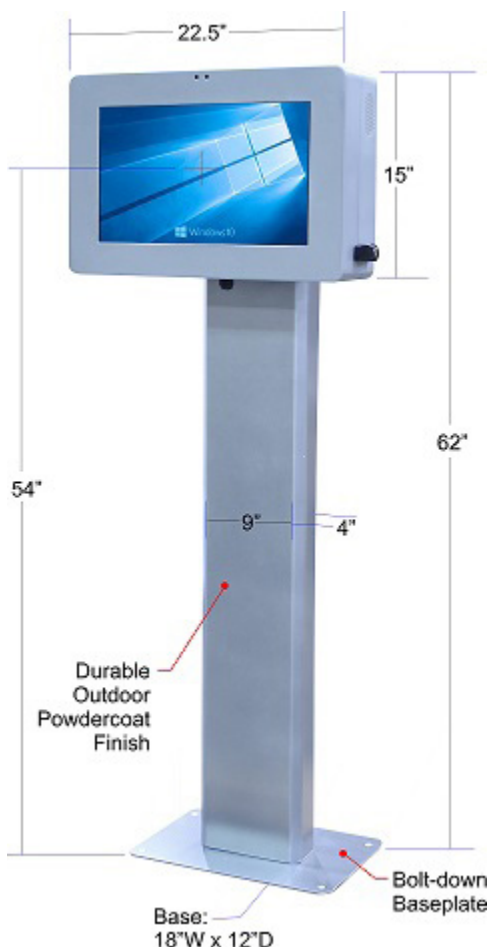
## Revenue Stream:

Last but not least, the system could pay for itself by allowing local businesses to place advertisements on the system.



The price for any ads would have to be evaluated and set based on investment cost for deployment AND the overall monthly maintenance costs that arise for Internet connection and electricity usage for the kiosk.

## The Touchscreen Kiosk - components and cost



This is a small screen shown - we can go from 21.5 inches to 55 inches for good visibility and usage.

### Outdoor Screen and Stand

(Waterproof, dustproof, heat/cold optimized)

Touchscreen Screen - \$2,211.00

TWIE-INSS-215-i5 21.5" i5-4200U Industrial Water Proof PCAP Touch Screen Computer, 128GB SSD, with Wi-Fi\*, 8GB RAM

Touchscreen Stand - \$1,600.00

### P8OutdoorKioskStand-1

Podium Kiosk-8 Outdoor Stand and Head Mount for 18.5-21.5 Inch Kiosks (no touch screen or computer)

Touchscreen Bracket - \$250.00

Installation costs - City quote  
Holes in foot allow for quick bolting to concrete surface.

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### Wifi Solutions:

Verizon JetPack - \$99.00 (1x)  
Plus monthly bandwidth charge - \$35.00  
(estimated)

USA Outdoor 4G Router - \$313.00 (1x)  
MIMO Wi-Fi 300Mbps Verizon  
Plus monthly bandwidth charge - \$35.00  
(estimated)

Both of these options would run through IMCS360 Business Plan for the stand alone wireless solutions. There is no upcharge (profit) sought by IMCS360 - these prices are paid directly to Verizon.

## Option 2 “Smart City”: still uses same interactive map software



- Place City Map Enclosures on walls at key points
- Maps can be changed out on a monthly basis for updating calendar/events and shop closures/opens
- Maps are still interactive via mobile access by typing in easy URL/Link
- Can cover MULTIPLE areas of city (not just one kiosk)
- Data/events/info can be updated anytime online

## EXTREME WeatherPlus™ Outdoor Bulletin Board / Poster Cases

Single Door | Wall Mount / Enclosed, Locking Display Case

15+ Display Case Sizes + Custom - Outer Cabinet Wall Depth 3 1/8" - 4 Metal Framed Finishes

FEATURES DURABLE FORBO BULLETIN CORK BOARD

WeatherPlus™ Add Ons

- Includes a Drip Edge Roof
- Interior Perimeter Rubber Door Gaskets
- Additional Bottom Weep Holes
- Side Vents to Reduce Condensation
- 15+ Weather Protected Forbo Cork Board Colors
- Mounting Brackets Included

Free Shipping on  
Large Size 36x48 and 42x42  
Enclosed Bulletin Boards

### Prices for box sizes:

13x19 - **\$324**

18x24 - **\$332**

24x36 - **\$518**

30x40 - **\$547**

### Other costs:

Digitize - **\$800**

City Map

Print of map - **\$50-80**  
per month (5-8 maps)

Monthly online - **\$70**  
maintenance (updates)