

Application for - CITY COUNCIL - Ward- #3

Name (Full)	<u>Todd Schoenlein</u>	<i>Please Print Clearly-</i>
Address	<u>2007 NW 32nd Circle, CAMAS WA</u>	
Contact Phone	<u>360-903-7968</u>	Other Phone <u>360-903-7885</u>
E-Mail Address	<u>todd.schoenlein@gmail.com</u>	

Eligibility Requirements, Notification and Signature

A Council Member for the City of Camas must reside within City limits and be a registered voter in Camas, Washington. In order to be eligible for appointment to a Council vacancy, applicants must have lived in the City of Camas for 12 consecutive months prior to being appointed to office.

As an applicant, I declare that I am qualified for appointment to this public office and acknowledge the information provided on this application will be available to the public.

Signature Todd Schoenlein Date 1/11/2019

Additional Information

Are you a registered voter in Camas, WA?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Are you a resident of Ward 3 in the City of Camas?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
How long have you been a resident of the City of Camas?	<u>12/1997</u>	
How long have you lived at your current address?	<u>12/1997</u>	
If you have lived at your current address for less than 12 months, please list your previous address.		
Previous address and length of time at address. <u>N/A</u>		
Do you or any family member residing in your household, have a financial interest in, or are you an employee or officer of any business or agency which conducts business with the City of Camas? [YES] [<input checked="" type="radio"/> NO]		

Please return this form, your cover letter, resume and answers to the supplemental questions to the City of Camas City Hall (616 NE 4th Avenue) no later than 5:00 pm on January 11, 2019. Applications received after 5:00 pm will not be accepted.

The application and attachments should be sent to:

Peter Capell
Camas City Hall
616 NE 4th Avenue
Camas, WA 98607
Contact Phone: (360) 834-6864 Email Address: pcapell@cityofcamas.us

DECLARATION AND AFFIDAVIT OF CANDIDACY

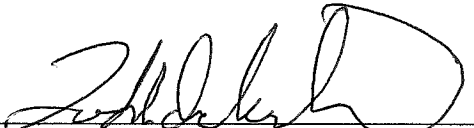
State of Washington }
County of Clark } ss.
City of Camas }

DECLARATION

I, Todd Schoenlein, declare that I am a registered voter
residing at 2007 NW 32nd Circle, City of Camas, Clark County,
State of Washington. I further declare that I am legally qualified to assume the office of
COUNCIL MEMBER, if selected. I hereby request that my name be placed before the City Council, as a
candidate.

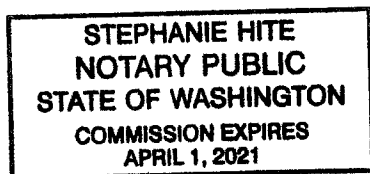
AFFIDAVIT

FURTHER, I do solemnly swear, or affirm, that I will support the Constitution and laws of the
United States and the Constitution and laws of the State of Washington, and the Ordinances of the
City of Camas.



Signature of candidate as registered to vote

Subscribed and sworn to before me this 11 day of JAN, 2019.





Signature of Acknowledging Official

Notary

Title of Acknowledging Official

January 7, 2019

Todd Schoenlein
Camas Citizen – Ward #3 (21 Years)
2007 NW 32nd Circle
Camas, WA 98607

(360) 903-7968 cell
todd.schoenlein@gmail.com

Dear Camas Mayor, City Council, City Administrator,

I grew up in the Clark County my entire life and have witnessed the major transformations and growth. I grew up in the Heights Area of Vancouver, graduated from Fort Vancouver High School with Honors, attended Portland State University achieving a BS Degree in Business/Economics and continued later to get my MBA from Seattle City University while I was working.

My family and I built our home on Prune Hill – Ward #3 21 years ago, and both of my children graduated from the Camas School District with honors. We decided to move to Camas for many reasons including; the great schools, a great place to raise kids, safe community, small town feel, proximity to outdoor activities and the location to the PDX airport. I have a passion for the City of Camas, the community, our local neighborhoods and the people of the area.

I want to participate on the City Council to help preserve the heritage of the City, while being involved in the vision and direction of the area as it incrementally grows in the future. As a Council Member, I feel I can provide value based on my personal and professional experience to address the needs/challenges of the community such as; providing high quality City service levels in the face of increased growth, balancing the financial budget in a capped environment, maintaining and increasing the livability of the area, developing economic growth and job creation and keeping our community a safe place to live. I want to serve to maintain the City of Camas as the greatest place to live in Clark County, and give back my time to the community.

I have extensive business experience over the past 25 years in the Bio/Medical Field. I have direct experience in business development, working collaboratively on boards/panels, balancing large revenue bases (200M+), budgeting and P/L responsibility, managing large/diverse projects with many stakeholders and leadership initiatives. I've dedicated my time to my local neighborhood – Prune Hill Park HOA, participated on the Board for 8 years and been President for the last 5 years. Our neighborhood has many operational duties with expansive private green spaces, private roads, paths and storm water facilities representing 131 homes. I feel the Association is operating effectively under my leadership; it's well maintained, up-to-date on annual projects, a balanced budget with reserves, open communication and happy home owners. Please see the enclosed recommendation letters.

In considering the Council Seat, I did my home work and talked to many Camas business and home owners to gain outside perspectives on their views of the City – “What is going well, areas for improvement, needs, community resources, how can we make the City better?”. I took a chance and e-mailed the leader of the largest employer in Camas, Ken Fisher. He agreed and sat down with me for an hour on Thursday, January 10th. He was very cordial, open and accommodating.

I have good written and verbal communication skills, and work well with others in a team environment. I consider myself a reasonable, moderate individual, where I like to listen to many opinions before making decisions. I feel I possess the skills to work well with the Mayor, Council Members, City Administration, Businesses and Citizens of Camas.

Warm Regards,

Todd Schoenlein



hospital markets. Professional relationships and development included: Cardiology, Cardiovascular Research, Emergency Medicine, Key Cardiologists at many of the major hospitals in the Western US.

National Account Manager – Hospital/Western Region – (Millennium)

Jan 2004–Jan 2005

- Key Account Management – Responsibilities included field based commercial and clinical support for 21 key Hospital “Centers of Excellence” in the Western US. Provided leadership to regional sales personnel and helped to coordinate efforts across regions in support of multi-state educational programs. Assisted in community based referral programs for AMI patient management. **Increased Integrilin sales by 28% in the targeted regional accounts/systems in 2004.**

Senior Medical Center Representative/Cardiovascular – Oregon – (COR)

Nov 2001-Jan 2004

- Hospital Account Management – Helped successful launch of Integrilin (Injectable GP IIb/IIIa Platelet Inhibitor) in the hospital cardiovascular market for the treatment of acute coronary syndromes and patients undergoing PCI. Worked with all hospitals departments, Cardiology, ED, CCU and Administration to drive territory market share.
 - **Top Regional (Med Center Rep) – Millennium Pharmaceuticals (2002 & 2003)**
 - **Ranked 1st in Regional Sales (2002 & 2003) – President’s Club**

SmithKline Beecham Pharmaceuticals, Philadelphia, PA

Senior Account Specialist – Portland, OR

July 1998 – Nov 2001

Senior Hospital Consultant calling on physician offices, community and tertiary hospitals, teaching institutions, long-term care organizations, HMO’s and pharmacy groups. Therapeutic areas of expertise included: Neuroscience, Neurology, Rheumatology, Psychiatry, Pulmonology, Infectious Disease and General Practice. Successfully grew market share of product portfolio, including sales leadership in 1999 and 2000. Other responsibilities included developing the regional long-term care specialty market, regional new hire training, and district product management in neuroscience and cardiology.

- **Gold Tier Award in Sales Performance – SmithKline Beecham Pharm. (1999)**
- **Level of Excellence Award – SmithKline Beecham Pharm. (1999)**
- **Top Regional Representative (1999 & 2000) – President’s Club**

Johnson & Johnson/Janssen Pharmaceutica, Titusville, NJ

Pharmaceutical Representative – Portland, OR

Nov 1995 – July 1998

Pharmaceutical Rep calling on physicians, hospitals and pharmacies. Therapeutic areas: Gastroenterology, Pain Management, Neuroscience, Psychiatry, Internal Medicine, General Practice and Hospital Systems

- **District Representative of the Year – Johnson & Johnson (1997)**
- **Ranked in the top 10% of representatives in (1996 & 1997)**

Industry Membership & Patient Support

Myasthenia Gravis Foundation * Primary Immune Deficiency Forum * National Multiple Sclerosis Assn
National Organization of Rare Disorders * American Heart Association * NW Hospital Forum
American Cancer Society * Hospital Pharmacist Assn * National Infusion Nurses Society

Volunteer & Board Member

Prune Hill Park Home Owners Association – Board Member for 8 years (2012 – 2019)
Prune Hill Park Home Owners Association – President (2015 – 2019)
Vancouver School District – All City Elementary District Track Meets – Volunteer (2013-2018)
Youth Sports Coaching – Soccer, Basketball, Baseball – (1990-2000’s – Various)
National Patient Support Walks & Events – (1995 – Present)

Written Questions for Camas Council Candidates

1. Why do you want to serve on the City Council?
2. What experiences, talents or skills would you bring to the Council and community that you would like to highlight?
3. Camas, like many Washington cities, are facing a structural deficit, where expenses grow faster than revenues, due to property tax limitation measures. Explain your views on how the City of Camas should address these budgetary difficulties. Specifically, discuss actions you might encourage to balance revenues and expenditures and the impacts of City services.
4. In your opinion, excluding finances, what are the most significant challenges facing the City of Camas today? How would you propose to address these challenges?
5. What forms of Public Service or Volunteering have you been involved in? Provide details regarding the dates, roles and responsibilities.
6. What other elected bodies have you sought a seat on or been elected to? Provide details regarding the dates, organization/agency name, and responsibilities

Supplemental Questions – Camas Council Candidate

Todd Schoenlein – 2007 NW 32nd Circle – Ward #3

1. Why do you want to serve on the City Council?

My family and I built our home on Prune Hill 21 years ago, and both of my children graduated through the Camas School District with honors. We decided to move to Camas for many reasons: Great schools, great place to raise kids, safe community, small town feel, close to outdoor activities and proximity to PDX airport. I have a passion for the City of Camas, the community, our local neighborhoods and the people of the area. I want to participate on the City Council to help preserve the heritage of the City, while being involved in the vision and direction of the area as it incrementally grows in the future. As a Council Member, I feel I can provide value based on my personal and professional experience to address the needs/challenges of the community such as; providing quality city service levels in the face of increased growth, balancing the financial budget in a capped environment, maintaining and increasing the livability of the area, developing economic growth and job creation and keeping our community a safe place to live. I want to serve to help maintain the City as the greatest place to live in Clark County, and give back my time to the citizens.

2. What experiences, talents or skills would you bring to the Council and Community?

I have extensive business experience over the past 25 years in the Bio/Medical Field. I have direct experience in business development, working collaboratively on boards/panels, balancing large revenue bases (200M+), budgeting and P/L responsibility, managing large/diverse projects with many stakeholders and leadership initiatives. I have a strong educational background graduating with honors from High School, BS Degree in Business/Economics and MBA. I've dedicated my time to my local neighborhood – Prune Hill Park HOA, participated on the Board for 8 years, President for last 5 years. Our neighborhood has many operational duties with expansive private green spaces, private roads, paths and storm water facilities representing 131 homes. I feel the Association is operating well under my leadership; maintained, up-to-date on annual projects, balanced budget with reserves, good communication and happy home owners. Please see enclosed recommendation letters. I have good written and verbal communication skills, and work well with others in a team environment. I feel I possess the skills to work well with the Mayor, Council, City, Businesses and Citizens of Camas.

3. How should Camas address these budgetary difficulties? What actions might encourage the balance?

I understand there's challenges when a municipality faces structural deficits when expenses outpace revenues and the City needs to provide high quality services to the community. The actions to address these issues are many-fold:

- The City/Council needs to prioritize the most important services and monitor the performance levels.
- For the designated "Most Important Services", operating efficiencies and expenses need to be continually monitored. Process improvements need to be implemented, and lean systems utilized for optimization.
- Examine non-essential services and look at ways to trim expense levels as needed.
- Look at the future revenue and growth initiatives, and evaluate the expenses needed to provide services for the increased growth (infrastructure improvements, sewer, maintenance, EMS, police, city services).
- On the revenue/supply side, evaluate ways to generate additional revenues (Utility Rate Schedule, Additional Taxes on Specified Utilities, Impact Fee Schedule, Property Tax Cap, Vehicle Licensing Fees, Lodging Tax).

3. Continued – Expansion of growth boundaries and land development for single family and multi-unit dwellings to increase property tax revenue. Urban growth and planning commission initiatives.

- Solicit economic development initiatives to increase businesses locating and building in the Camas City limits. In the light of recent business contraction – (Karcher, Sharp, UL, Camas Mill), the City needs to be proactive in attracting new businesses to build in Camas for tax base growth and job creation.

- Camas is attractive for businesses due to tax benefits, no state income tax, close to Portland/Airport – Outreach to companies that would be a good fit for relocation (High Tech, Medical Technology, Service Providers, Financial Services, Business Park, Light Industrial/Manufacturing).

4. What are the most significant challenges facing Camas today? Propose to address these challenges?

- Adequate staffing for Fire & Rescue/EMS – at least 3 staff per truck/per call. Approve the additional 4 Fire positions regardless of Washougal support. Look at breaking the contract with Washougal in the future.

- Being able to provide high level City services in line with the citizens needs. Prioritize the most important services and closely evaluate the performance measures, operating efficiencies and service delivery models.

- Preserving the Heritage and Home Town Feel of Camas – It's important to protect the unique beauty of the City and Area, while growing new businesses, restaurants, shops and services around town.

- Preserving Camas as an area that's livable and integrated with the outdoors – expand the tree preservation program, continue to expand the integrated trail systems, outdoor programs and activities.

- Contraction in some larger businesses (Mill, UL, Sharp, Karcher). Assign members to perform business development activities to help attract new companies to Camas. The low hanging fruit is Multnomah, Clackamas and Washington Counties, as Oregon becomes an increasingly less attractive place to conduct business. Perform a Marketing effort to businesses outside the Portland Metro area.

- Increased traffic patterns as the City and population grows. Evaluate additional needs for more stop lights, speed suppression devices, sidewalks, speed lights and increased police patrols.

- Crown Park Pool closure is a local challenge. Evaluate alternatives for a new City Pool, comprehensive community event center. Develop corporate and endowment funding for a new facility.

- Ensure Camas is a cohesive community and provide transparency to the citizens – Develop community engagement and communication strategies.

5. What forms of Public Service have you been involved in? Provide details regarding the dates and roles?

- Participated in the Prune Hill Park HOA for 8 years, including last 5 years as HOA President. Responsibility of all maintenance for green spaces, trail systems, private roads, trees, signage, home owner CC&R compliance and storm water facilities. Ensure Annual dues payments, balanced budget and funded reserve account.

- Volunteered to help run the Vancouver School District All Elementary District Track Meets in the Spring. Over the past 5 years, volunteered to be the co-Track race starter for every event.

- Youth sports coaching – Youth Soccer, Baseball, basketball – For a period of 5 years (2003-2007)

- Myasthenia Gravis Foundation of America – The organization supports patients with a rare muscle wasting disease. I volunteered to support the National Walks for the past 4 years in Portland and Seattle.

- Primary Immune Deficiency Foundation – The organization supports patients with a rare genetic disorder that compromises their immune system. I've supported and volunteered for the past 7 years at the Regional and Local Walks, Patient support Days, Educational Forums.

- Multiple Sclerosis Foundation – I've supported and volunteered for this foundation over the past 10 years

6. What other elected bodies have you sought a seat on or been elected to?

No other public bodies. In the past I wanted to participate in elected boards, but my work and travel schedule wouldn't accommodate the time commitment and days needed to be present. My schedule has changed, which now allows me to seek an appointment to an elected seat. That's the reason that I'm motivated and excited to pursue the City Council Seat for Ward #3. I can dedicate the time and commitment for the Council Position.

7. Research for Council Seat?

I thought it was important for me to get outside opinions in my consideration to submit my information for the open City Council Seat. Over the past month, I sat down with many private citizens, small business owners and the largest employer in the area to get different perspectives regarding the City of Camas. My main questions included:

What do you like about the City and area?

Why did you consider moving to Camas?

What are the issues you think Camas could improve on?

What things could make our City a better place to live?

What are the most important issues for you?

Do you plan to live in the area for a long time?

What are your opinions on the growth of the area?

Do you know the main vision of the City?

I figured I would take a chance and contact the leader of the largest employer in the Camas area, Ken Fisher. He agreed to meet with me on Thursday afternoon, January 10th at his business campus. Ken and I spent an hour together discussing many topics about the City, County, local area and businesses. He was very cordial, open and talkative with me. He was very positive about the City of Camas and the direction. As you would expect, he expressed his concerns and areas of improvement for Camas and Clark County. Overall, he was very positive on his company's move to the area, and the way it's afforded his employees a more positive financial situation and better standard of living. I gained a lot of insight and perspective from Mr. Fisher. He wished me the best on the potential appointment, and said he looked forward in interacting with me more in the future if I get the City Council seat.

See Enclosed Letters of Recommendation

TODD A. SCHOENLEIN

2007 NW 32nd Circle
Camas, WA 98607
todd.schoenlein@gmail.com

(360) 903-7968

Education

Master of Business Administration – Seattle City University, Vancouver, WA
Bachelor of Science: Business Administration/Economics - Portland State University, Portland OR
High School – Fort Vancouver High School, Vancouver WA (Honors)

Professional Experience & Achievements

Walgreens Infusion Services/OptionCare, Lombard, IL Specialty Division/Biologics

Regional Sales Manager – Infusion/Rare Disorders/Neuromuscular Dec 2012 – Aug 2018

- Regional Sales Manager – Responsible for managing the biologics business in the Pacific NW (OR, WA, ID, MT, WY, AK). I manage the infusion business in coordination with 12 Walgreens Branches in the Pacific NW, (account management, sales, reimbursement, payers & patient protocols).
- Patient Advocacy & Physician/Hospital Education Programs – Involved in the development and implementation of Patient Support Groups, direct support of Rare Disorder Organizations, Patient Advocacy Programs/Walks, National/Regional Conferences and Physician/Hospital education.
- I've been successful in growing and managing the Walgreens Infusion Services products in the Pacific NW. I've grown regional revenue to \$26 million in annual sales, while growing bottom-line margins and patient census consistently over the past 5+ years– (2013- #2, 2014 - #1, 2015 - #2, 2016 - #3).

Baxter Healthcare, Deerfield, IL BioScience Division – Immunoglobulin/Rare Disorders

Territory Business Manager – Pacific NW March 2010 – Dec 2012

- Territory Business Manager – Responsible for managing the business in the Pacific NW (OR, WA, ID, MT). Main products included Gammagard Liquid (Immunoglobulin IV & SubQ) and Buminate/Flexbumin (Albumin). Allergy/Immunology, Infectious Disease, Neurology, Infusion Center.
- Involved in the development/support of Regional Patient Advocacy Groups (Portland, Seattle, Boise)

Medicure Pharma, Winnipeg, Manitoba – (2 Positions) Hospital/Cardiovascular

Regional Sales Director /Corporate Training Director – Hospital Sales Feb 2007 – Apr 2010

- Responsible for hiring, training and managing experienced hospital representatives/national account managers in the acute hospital/cardiovascular markets. Hired and managed a team of seven Hospital Representatives & one National Account Manager (WA, OR, CA, ID, MT, CO, NV, AZ).

Director – Key Account Management Team – US Hospital Markets March 2006 – Feb 2007

- Hired into the Hospital based biotech company (Medicure) to build the US commercial infrastructure. Medicure purchased the US marketing rights to Aggrastat in August 2006. I was brought in for my clinical and sales expertise in the US acute hospital blood product/anti-platelet markets. Assisted in developing re-launch plans for Aggrastat in the US market (Clinical/Medical Affairs/Commercial).

COR Therapeutics/Millennium Pharmaceuticals – (3 Positions) Hospital/Cardiovascular

Medical Science Liaison - Western Region – (Millennium) Jan 2005 – March 2006

- National Key Opinion Leader Management (KOL's) – Identified and assessed educational and clinical opportunities through cross-functional integration and development of relationships in the acute

Chris & Caren Frank

2021 NW 32nd circle
Camas, WA 98607
360-210-7137
carenfrank@comcast.net

January 9, 2019

Peter Capell, City Administrator
616 NW 4th Avenue
Camas, WA 98607

Dear Mr. Capell and City Leaders,

We would like to recommend Todd Schoenlein for the vacant Ward 3 City Council Position. As a ward 3 homeowner, we have know Todd for over 13 years. We feel Todd has superb leadership skills and would be a excellent choice for representing the citizens of Camas.

Todd has volunteered as the President of Prune Hill Park Homeowners Association for 5 years. The Association consists of 131 homes, run by a volunteer board and has a minimal budget. During his tenure, Todd has obtained bids for road work and fences in the association, followed the work through to completion, donated countless hours of physical labor on miscellaneous projects, resolved issues with homeowners and maintained a positive budget. The Association is thriving at this time because of Todd's leadership.

In addition, Todd is friendly and approachable. Qualities we feel are valuable for a City Council Person. Todd talks to people and gets to know the citizens of Camas. Whether at a Camas football game, having dinner at a local establishment or walking the neighborhood, you will find Todd meeting new people and forming new friendships.

At the Christmas tree lighting ceremony in December, students were passing out bracelets that state "Keep Camas Kind", we feel Todd will keep Camas kind and do an outstanding job as a City Council member.

Sincerely yours,

Chris and Caren Frank

A handwritten signature in cursive script that reads "Chris & Caren Frank".

January 8, 2019

John Holzheimer
2143 NW 32nd Circle
Camas, WA 98607

To: City of Camas Mayor & City Council
Re: Letter of Recommendation – Todd Schoenlein

I'm writing this letter in support of Todd Schoenlein, he's submitting his application for the open City Council seat. My family and I have known Todd and his family for 13+ years. Our sons went through the Camas School District together and graduated a few years ago. We live in the same neighborhood and HOA.

Todd has been a great neighbor, friend and neighborhood/community leader. He's taken an active role in our neighborhood for many years, acting as our HOA President for 5 years and been a Board member for a long time. We live in an Association that takes a lot of active management; we have private roads, expansive green spaces, walking paths and water retention ponds.

Since Todd has taken over as President of the HOA, the neighborhood has improved. We pay affordable HOA dues, considering the amount of space that's managed. I understand the financial position of the Prune Hill Park HOA has improved over the recent years due to better budgeting and financial management. We have nicely re-surfaced roads, well maintained green spaces and our area look nice and trimmed. I appreciate the work of Todd and the Board, because I know if our HOA was managed by a Company, all our dues would be much higher annually.

My wife and I have observed Todd jumping in and working around the neighborhood when something needs to be done, it's much appreciated. I've seen him personally trimming trees, putting up sign posts and planting bushes in the neighborhood spaces. His leadership in the neighborhood has improved the livability and home values for all of us. He's asked us if other things need to be addressed around the area.

Personally, Todd is a nice person, listens to people well, has demonstrated leadership skills and takes action when something needs to be done. I highly recommend Todd to be appointed to the Camas City Council. I know he cares about the City, Community and Neighborhoods. He would be a great addition to the City Council and I fully support his nomination.

Regards,



John Holzheimer
Camas, WA
(360) 518-4758

January 5, 2019

David Dagan
Apiary Security
2005 SE 192nd Ave, Suite 200
Camas, WA 98607

Dear Camas Mayor & City Council,

I've known Todd Schoenlein for several years, we live in the same neighborhood association and he recruited me to participate on the Prune Hill Park HOA Board 3 years ago. Todd approached me a few weeks ago and asked to meet regarding his application for the open city council position. This letter is in support of Todd Schoenlein to be appointed to the Camas City Council.

I'm a small business owner in the City of Camas, Apiary Security and Solutions. The City of Camas is important to my business and family. I have two kids that attend the Camas School District. My family and I are most interested in the local schools, what the local area has to offer, local neighborhoods and public safety issues. I recommend Todd for many of these reasons because when I talk to him, he's passionate about the city and local area.

Todd has been active with our HOA for many years and been President since I've been on the Board. He's provided great leadership for the PHPHOA, which has resulted in a clear direction and vision for our neighborhood going forward. He always stresses that the vision of the HOA is to maintain a very livable neighborhood that's well maintained at an affordable cost, while increasing our home values. We've done a good job managing the many areas of the HOA, including the private roads, paths, storm water systems and green spaces.

Todd does a great job working with the HOA Board and home owners. I've noticed since he's been running the Association: meeting participation has increased; home owner satisfaction has improved; and overall communication has been clearer and more open. He's very organized, runs great meetings, always asks for interaction/suggestions and we leave with clear action plans. I admire his passion for the neighborhood and community, and he's always willing to help others.

I highly recommend Todd Schoenlein for the City Council position. I know he wants to participate in the vision of the City as we grow.

Warm Regards,

David Dagan
Camas, WA
(360) 977-7870