

Application for - CITY COUNCIL - Ward- #3

Please Print Clearly-

Name (Full) Alicia Nicole King
Address 3457 NW Endicott St. Camas, WA 98607
Contact Phone 360-903-8039 Other Phone _____
E-Mail Address alicia@justagirlincamas.com

Eligibility Requirements, Notification and Signature

A Council Member for the City of Camas must reside within City limits and be a registered voter in Camas, Washington. In order to be eligible for appointment to a Council vacancy, applicants must have lived in the City of Camas for 12 consecutive months prior to being appointed to office.

As an applicant, I declare that I am qualified for appointment to this public office and acknowledge the information provided on this application will be available to the public.

Signature Alicia King Date 1/9/19

Additional Information

Are you a registered voter in Camas, WA?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Are you a resident of Ward 3 in the City of Camas?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
How long have you been a resident of the City of Camas?	<u>14 years</u>	
How long have you lived at your current address?	<u>14 years</u>	
If you have lived at your current address for less than 12 months, please list your previous address.		
Previous address and length of time at address.		
Do you or any family member residing in your household, have a financial interest in, or are you an employee or officer of any business or agency which conducts business with the City of Camas? [YES] <input checked="" type="radio"/> NO]		

Please return this form, your cover letter, resume and answers to the supplemental questions to the City of Camas City Hall (616 NE 4th Avenue) no later than 5:00 pm on January 11, 2019. Applications received after 5:00 pm will not be accepted.

The application and attachments should be sent to:

Peter Capell
Camas City Hall
616 NE 4th Avenue
Camas, WA 98607
Contact Phone: (360) 834-6864 Email Address: pcapell@cityofcamas.us

DECLARATION AND AFFIDAVIT OF CANDIDACY

State of Washington }
County of Clark } ss.
City of Camas }

DECLARATION

I, Alicia King, declare that I am a registered voter
residing at 3457 NW Endicott St., City of Camas, Clark County,
State of Washington. I further declare that I am legally qualified to assume the office of
COUNCIL MEMBER, if selected. I hereby request that my name be placed before the City Council, as a
candidate.

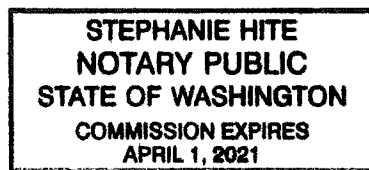
AFFIDAVIT

FURTHER, I do solemnly swear, or affirm, that I will support the Constitution and laws of the
United States and the Constitution and laws of the State of Washington, and the Ordinances of the
City of Camas.

Alicia King
Signature of candidate as registered to vote

Subscribed and sworn to before me this 11 day of January, 2019

(SEAL)



Stephanie Hite
Signature of Acknowledging Official

Notary
Title of Acknowledging Official

Supplemental Questions

1. I would love to serve on the City Council to do what I can for our city and residents. I would like to learn more about how things work and are processed with our council and government. I would be honored to be part of a community that works together to represent and work for the residents of Camas.
2. In the last five years of doing Just a Girl in Camas I have been able to tune in to a lot of local businesses and learn about the pros and cons of being a small, local business. I feel I have very good communication skills and am able to create positive and lasting relationships with people that build trust and faith so they know that I am willing to work for them. I am able to step back from situations at times and look at things from all angles. I am always willing to compromise when possible. Being a resident in Camas, having children as students in the schools and from my vlogging with Just a Girl in Camas I feel I have a fairly good pulse on the community.
3. Structural deficit is a very difficult thing. One way to start is by going line by line and really evaluating if there is any room to cut anything off of the current expenses. Several small cuts can add up if you are able to cut several. If not, then big ticket items would need to be discussed and see if you can get various bids from vendors or suppliers so that the expense can be decreased. At times when extreme budget cuts are needed I am thinking some things have to be paused for a time until funds can be allocated back to the item.
4. I feel some of the challenges facing Camas today is growth, updating our infrastructure, keeping a community of diverse ages/people, balancing development/maintaining landscape beauty, homelessness and to keep bringing businesses to Camas to balance out residential growth. It is very exciting how new people are moving to the area and loving our town. Increased population causes more schools, more businesses, more housing, roads, electricity etc. Figuring out how to do all of the things in a way that is cost effective, good for the environment and for the citizens is so important and so hard. I think with a vision and mission statement in place it can always help to refer back to and bring a good focal point for the mission and decision.
5. I have volunteered at schools several times thru the last 10 years. I have helped teachers almost every year with classroom work and various projects. For two years I led Art Discovery once a month in the classroom. I started a nonprofit organization called Just a Girl in Camas where I have featured local citizens doing good and positive things and also featured and promoted local businesses.

Spring Carnival at Grass Valley Elementary 2013-2016

Art Discovery at Grass Valley Elementary 2015 & 2016

Vision 2035 Committee 2014

Dorie's Promise Orphanage in Guatemala-Spring 2015

Camas Tree Protectors 06/01/2018-current

Plastic straw campaign in Camas, WA-Spring 2018

Just a Girl in Camas 2013-current

6. I have been on two homeowner associations. One in Laguna Beach, CA and the other here in Camas, WA. I served on the boards and helped with several projects in my neighborhood. I learned how to help facilitate issues amongst neighbors, how to manage a budget and work with companies that oversaw our board at times. The board hired several contractors to work within our community. I worked with them on several projects that helped beautify and improve the neighborhoods. When possible, I helped to diffuse hot topic issues and come to compromises.

The Terraces Home Owners Association-2001-2002

Holly Hills Home Owners Association-2005-2007

January 11, 2018

To: Members of the City of Camas Council

From: Alicia King

Re: Council Position open in Ward 3

City Council Members,

I write this letter to you to express my interest in filling the vacant position with the City of Council in the 3rd ward. I was excited to learn that the position had opened and presented an opportunity for me to express my interest in this role and to become a part of the community in a different way.

My passion and love for the city of Camas started long ago when I would visit my grandparents in Fern Prairie and on Prune Hill. As my younger days took me on journeys in different parts of the country, I have found myself back here in the northwest for the past 14 years, loving and being a part of the city of Camas. I have become so fond of this town it has inspired me to start my Just a Girl in Camas vlog to feature all of the wonderful people and businesses here in Camas.

Along the way I have been exposed to several topics and issues that have led me to council meetings. I have always been intrigued with how the council, our city and government are run. This opening on the council presents an opportunity for me to give my time and energy to my city in a new way. I would love the opportunity to collaborate with fellow council members, citizens of the community and learn more about the process.

I love working with all kinds of different people, hearing different opinions and ideas, and bringing ideas to the table that maybe haven't been considered before. I feel I have several connections in the community on various levels within the schools, city, businesses, elderly, city workers, neighbors and so many others that help make up this town. I'm confident that I can represent their concerns and passions about our city as a member of the council.

I would love the opportunity for this role with the city of Camas council. Thank you for your time and consideration.

Sincerely,

Alicia King

3457 NW Endicott St.

Camas, WA 98607

ALICIA KING

360.903.8039

alicia@justagirlinecamas.com

Maximizing marketing potential by driving top-notch social media solutions, business development and creative strategies to enhance customer retention and increase overall profitability

Dynamic media professional with broad scope of experience combining community outreach, media production and public relations with marketing, business and operational expertise. Special talent for generating positive and engaging campaigns that capture audience attention and translate to revenues. Adept at building effective alliances to forge energized media efforts and enhance awareness of digital media initiatives. Possess a collaborative spirit; an expansive network of relationships, and a passion for inspiring others to action with a compelling message.

Demonstrated excellent proficiency in Microsoft Office Applications, WordPress, MAC and Adobe Photoshop.

Areas of Excellence:

Video Editing • Drafting & Publishing • Client Engagement • Website Content • Partner Development
Marketing Strategies • Social Media Platforms • Team Coaching & Mentoring • Photographer • Creative Design
Cross-Functional Collaboration • Product Promotions • Public & Cultural Relations • Data Analysis & Research

PROFESSIONAL WORK HISTORY

ALASKA AIRLINES

Flight Attendant

April 2018-Present

First and foremost work with crew members, pilots and first officers to make sure all flights are safe. Work with guests during pre-boarding and during flight to make sure needs are met. Work with fellow crew members to meet needs of passengers and help with any issues that might arise. Able to deal with medical emergencies during a flight and seek medical assistance to take care of passenger until medical services can be available. Help diffuse issues that might arise amongst passengers. Make sure overall passengers have a wonderful and positive experience.

- ⇒ Pass training and testing for Boeing 737-7, 737-8, 737-9 and Airbus 320 and 321.
- ⇒ Demonstrate use of emergency equipment to passengers.
- ⇒ Educated and experienced in use of all emergency equipment on aircraft.
- ⇒ Ensure satisfactory flight experience through serving food and beverages, answering passenger questions, and attend to passenger in distress or in emergency situations.
- ⇒ Trained in land and water evacuations if and when necessary.
- ⇒ CPR trained

JUST A GIRL IN CAMAS

2013 – Present

Founder & President of vlog

Coordinate and execute all aspects of business development, community relations and media communications for a growing non-profit organization focused on publicizing local businesses. Instrumental in developing videos, editing interviews and posting website content to promote community awareness and public outreach. Prepare timely and relevant stories with start-up businesses, organizations and entrepreneurs in Camas, WA.

- ⇒ Manage social media accounts, including YouTube, Twitter, Instagram and Facebook to ensure ongoing success.
- ⇒ Sustain partnerships with public officials, agencies and community members to support event planning, media relations and advertising.
- ⇒ Consistently launch high-quality video content, online multimedia and web design features to capture new audiences and retain subscribers.
- ⇒ Rapidly advanced user following to 2,500 through ad boosting, positive reviews and marketing new stories.

JAZZERCISE INC.

2007 – Present

Jazzercise Instructor

Facilitate and lead aerobic classes, nutrition programs and marketing activities for a highly trafficked physical fitness center. Encourage group participation to motivate members to achieve their desired fitness outcomes. Educate groups on healthy lifestyle habits including, dieting, activity levels and everyday eating. Instruct 6 classes per week for up to 50 diverse members and people of all ages.

- ⇒ Established reputation for providing an enthusiastic and stimulating atmosphere for new members and families.
- ⇒ Develop customized exercise lessons and strength/toning training to support individual needs and weight loss goals.
- ⇒ Built strong relationships with members through core fitness knowledge, dancing skills and healthy lifestyle education.
- ⇒ Spearhead marketing and social media campaigns to increase membership and long-term profitability.

MOSAIC RETAIL

2000 – 2002

Marketing Manager

Optimized product quality, brand representation and marketing initiatives for a high-volume consumer merchandising and sales company. Played an integral role in connecting brands to consumers through product team management, personal engagements and unique branding solutions. Interfaced with clients to review all promotions and ensure successful completion of project requirements.

- ⇒ Commended for strengthening online visibility, identifying program discrepancies and meeting organizational needs.
- ⇒ Leveraged business relationships to gain insight on product trends, brand imaging and competitive pricing.
- ⇒ Conducted due-diligence research of marketplace, determined needs of target audience and presented overall product value and benefits.

PROFESSIONAL DEVELOPMENT

BLOG WRITER – King Girl Adventures

- ⇒ Design and create exciting blog entries, inspiring and connecting people through travel adventures, nature trips and world tours.
- ⇒ Engage with followers through WordPress, Instagram, Twitter and Facebook outlets.

EDUCATION

PORTLAND STATE UNIVERSITY
Bachelor of Communications

COMMUNITY INVOLVEMENT

VOLUNTEER – Camas Schools

BOARD MEMBER – Homeowners Association