



Application for - CITY COUNCIL - Ward- #3

<i>Please Print Clearly-</i>	
Name (Full)	David Paul Porter
Address	1511 NW Ilwaco Ct. Camas, WA 98607
Contact Phone	503-421-7381 Other Phone _____
E-Mail Address	david.p.porter@yahoo.com

Eligibility Requirements, Notification and Signature

A Council Member for the City of Camas must reside within City limits and be a registered voter in Camas, Washington. In order to be eligible for appointment to a Council vacancy, applicants must have lived in the City of Camas for 12 consecutive months prior to being appointed to office.

As an applicant, I declare that I am qualified for appointment to this public office and acknowledge the information provided on this application will be available to the public.

Signature David P. Porter Date 1/11/2019

Additional Information

Are you a registered voter in Camas, WA?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
Are you a resident of Ward 3 in the City of Camas?	<input checked="" type="radio"/> YES	<input type="radio"/> NO
How long have you been a resident of the City of Camas?	11 years	
How long have you lived at your current address?	4 years 8 months	
If you have lived at your current address for less than 12 months, please list your previous address.		
Previous address and length of time at address.		
Do you or any family member residing in your household, have a financial interest in, or are you an employee or officer of any business or agency which conducts business with the City of Camas? [YES] [<input checked="" type="radio"/> NO]		

Please return this form, your cover letter, resume and answers to the supplemental questions to the City of Camas City Hall (616 NE 4th Avenue) no later than 5:00 pm on January 11, 2019. Applications received after 5:00 pm will not be accepted.

The application and attachments should be sent to:

Peter Capell
Camas City Hall
616 NE 4th Avenue
Camas, WA 98607
Contact Phone: (360) 834-6864 Email Address: pcapell@cityofcamas.us

DAVID P. PORTER

1151 NW Ilwaco Court – Camas, WA 98607
503.421.7381 – david_p_porter@yahoo.com

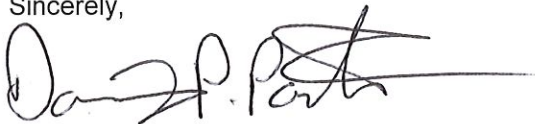
Dear Mr. Capell:

I am responding to the Camas City Council position. I look forward to the possible opportunity to service our community in this leadership role.

My background, which includes strategic leadership, marketing plan creation and implementation, budget administration and process improvement makes me an ideal candidate for this role. My employers have also recognized me for my ability as an executive level team leader and master networker. I know that you will find my communication skills, management aptitude, and ability to work with all types of professionals provides me with an advantage to truly excel in this endeavor and maintain the tradition of excellence already established by the Camas City Council. Finally, you will find me to be a person who pays attention to detail and accuracy, takes pride in a job well done, and adapts to new situations with ease.

I appreciate the opportunity of being considered for this position and I believe my qualifications and experience would greatly contribute to the community's goals and objectives. I welcome the opportunity to detail my experience to you in a personal interview. Again, thank you for your consideration. I look forward to hearing from you.

Sincerely,

A handwritten signature in dark ink, appearing to read "David P. Porter", with a long horizontal flourish extending to the right.

David P. Porter

DAVID P. PORTER

1511 NW Ilwaco Court · Camas, WA 98607
503.421.7381 · david_p_porter@yahoo.com

Camas City Council Member

Energetic, positive professional with a multifaceted track record of success. Successfully motivate and lead people with diverse cultural and technical backgrounds to overachieve their set goals. Proven ability to adapt to changes and new challenges while focusing on profitability, quality, innovation and efficiency using the latest systems and technology. Adept communicator, effective at building rapport and connecting with people at all levels. Committed to achieving the highest level of profitability while providing excellent customer service to secure and retain new business. Reliable and respected by Ownership, Corporate Management, staff, and customers. A true team player and leader, willing to do what it takes to achieve individual and organizational goals.

Core Competencies:

-
- | | | |
|----------------------------|----------------------|-----------------------------|
| • P&L / Budget Management | • Team Management | • Presentations / Proposals |
| • Contract Negotiations | • Sales & Marketing | • Customer Service |
| • Media / Public Relations | • Strategic Thinking | • Crisis Management |
-

CAREER HIGHLIGHTS

2015 Starwood “Aloft Hotel General Manager of the Year”

2014 Starwood “Aloft Hotel General Manager of the Year” nominee.

2013 Starwood Aloft Hotel “Highest RevPar Percentage Change” award, presented at the annual conference.

2009 & 2010 Starwood “Hotel of the Year” award, recognized for collaboration, guidance and brand support and for achieving the top scores for Starwood Guest Satisfaction. Consistently ranked in the top 5 performers since opening the hotel in 2008.

1993 – Part of the opening leadership team of the 5,005 room MGM Grand Hotel in Las Vegas.

PROFESSIONAL EXPERIENCE

Ilani Resort, Ridgefield, WA

March 2017 – Present

Guest Experience Manager

- Opened the ilani Casino Resort including hiring and training a team of Guest Experience professionals.
- Established partnerships with local businesses to increase their visibility within the ilani community.
- Developed guest service/conflict resolution training programs for the property.
- Launched guest engagement survey program.
- Responsible for design and deployment and analysis of Team Member Engagement survey.

ALOFT PORTLAND AIRPORT AT CASCADE STATION, PORTLAND, OR

Jan 2008 – Mar 2017

General Manager

- Opened the 9th Aloft hotel worldwide, including hiring and training a world class team of professionals.
- Assisted Starwood in developing and designing the General Manager training programs for the Aloft Brand.
- Responsible for P&L budgets and achieving or exceeding monthly and annual GOP.
- Consistently recognized by Starwood as one of the top 3 Aloft hotels based on various performance metrics.
- Developed marketing and sales strategies that produced significant financial results for the Aloft.

TOGETHERBOOK.COM, PHOENIX, AZ

March 2007 – Dec 2007

Director of Sales and Marketing (1099 contract position)

- Oversaw the redevelopment of the www.togetherbook.com website.
- Raised company website ranking by 2700% in 3 months, bringing the site in to the top 1 million sites on a very limited budget by creating a grass roots marketing campaign which increased website traffic by over 200%

PROFESSIONAL EXPERIENCE CONTINUED

THE MARK SPENCER HOTEL, PORTLAND, OR

September 2003 – March 2007

Director of Sales and Marketing

- Supervised complete website redevelopment.
- Accountable for all media including print, radio and Internet.
- Negotiated, executed and managed key internet partner contracts with Expedia.com, Hotels.com, Travelocity.com, Orbitz.com, Hotwire.com, Priceline.com and many other travel related web portals.
- In charge of all marketing aspects for sales office, managed all sales and marketing efforts including the management and training of sales staff.
- Created financially beneficial strategic alliances with AAA, BCAA, Amtrak, Northwest Airlines, Jet Blue Airlines, Portland Oregon Visitors Association and Travel Oregon as well as local arts organizations.

COOPER SPUR MOUNTAIN RESORT, MT HOOD, OR

Nov 2002 – August 2003

General Manager

- Conducted sales efforts with Mt. Hood Meadows marketing team to attract summer ski teams to Mt. Hood.
- Created several successful marketing strategies that increased sales and visibility by creating strategic partnerships with local adventure companies throughout the Hood River valley; this increased sales for all parties involved and is a key marketing strategy that is still employed to this day.
- Administered over 20 major on-site events such as the US Ski Team Olympic Training Center, the Mt. Hood Cycling Classic, weddings, and corporate off-site events.
- Accountable for over 1M in sales at all resort profit centers including resort lodging, The Spur Steak House, Full Sail Brew Pub, event catering and summer ski lift operations.

DJANGO RECORD COMPANY, PORTLAND, OR

Jan 2000 – Nov 2002

Vice President – Marketing

- VP Marketing for the largest chain of independent music stores in North America.
- Constructed and developed a marketing strategy for a start-up dot-com/brick and mortar music retail company.
- Responsible for all co-op and direct media advertising including print, radio, web and television.
- Accountable for hiring marketing staff, working with investors and owners while implementing successful marketing programs to drive traffic and sales at 24 retail stores and the djangos.com website.
- Managed a 10M e-mail blast campaign that achieved a 7.8% response at a net cost of \$2,400. Sales from this promotion exceeded \$1.2 million in the first year alone.
- Opened 3 retail music stores including lease negotiation, store design and initial management.

AON RISK SERVICES, PORTLAND, OR

Sept 1998 – Jan 2000

Account Executive, Aon Hospitality

- Achieved 130% of aggressive sales goals while renewing 100% of existing client accounts.
- Sold commercial insurance products in a 35 state territory; cross-sold to maximize revenues for employer.
- Co-managed one of the largest general liability/property causality programs for Fireman's Fund Insurance.
- Developed a major presence throughout Starwood, Accor and Choice Hotels International franchise systems.

EDUCATION
Starwood Certified Revenue Manager, Certificates of completion Level I, II & III**BS, Hotel Administration**, University of Nevada, Las Vegas, NV**Certificate of Completion**, Ecole Hotellier, UNLV Extension Program, Lausanne, Switzerland**Certificate of Completion**, MGM Grand School of Management, Las Vegas, NV**Certificate**, Environmental Risk Management, University of San Antonio, TX**Associates Degree, General Studies**, Columbia Gorge Community College, The Dalles, OR

MEMBERSHIPS
Travel Portland - Board of Directors

Jan 2013 – March 2017

Cascade Station Tenants Assoc. - President

Feb 2014 – June 2016

Columbia Slough Watershed - Council Member

December 2008 – Jan 2013

1. Why do you want to serve on the City Council?

As a resident of Camas for over 11 years I have seen many positive changes to our community, largely in part due to decisions made by former and current Council Members. I care about our community and my family loves living here. As my daughter grows, I like the thought of her calling Camas her hometown. I would be honored to represent and serve those who live in the 3rd ward as well as having the opportunity to have a positive impact on our community.

2. What experiences, talents or skills would you bring to the Council and community that you would like to highlight?

I am an award-winning business professional with solid leadership experience. I am accustomed to working with people from all walks of life and with diverse backgrounds. I have proven ability to adapt to changes and new challenges while focusing on the bigger picture. I am effective at building rapport and connecting with people at all levels. I have skills that include budgeting, strategic planning, operations management and negotiations.

3. Camas, like many Washington cities, are facing a structural deficit, where expenses grow faster than revenues, due to property tax limitation measures. Explain your views on how the City of Camas should address these budgetary difficulties. Specifically, discuss actions you might encourage to balance revenues and expenditures and the impacts of City services.

I feel this is one of the biggest challenges facing cities in Washington state. I would suggest measuring the current costs and the future benefits of each project while keeping a focus on maintaining our community standards. Setting short term and long-term priorities based on available funding. Safety must be a priority in these reviews and covers many facets of our government. I would be better suited to answer this question after a thorough review of the budget and subsequent challenges/shortfalls.

4. In your opinion, excluding finances, what are the most significant challenges facing the City of Camas today? How would you propose to address these challenges?

In my opinion the most significant challenge facing the City of Camas (short of financial concerns) is the increase in development throughout the city limits, including the Columbia Palisades and several additional residential developments. The challenge in maintaining a sound infrastructure that can support these developments will increase overtime. These challenges will include maintaining the quality of the education in our schools (that we have all come to appreciate), vehicle traffic and the strain on our government services i.e. Public Safety, Fire and Rescue. To address the challenges the City Council will need to work closely with these identified agencies to evaluate their priorities and develop strategic plans to address the concerns.

5. What forms of Public Service or Volunteering have you been involved in? Provide details regarding the dates, roles and responsibilities.

Over my career I have been involved with The Portland Metro Rotary from 1996 to 2002. Our focus was on services for Children and preserving public areas in the Portland Metro community. Some projects involved restoring an inner-city community park, raising funding for the Tucker Maxon school, which focuses on children with auditory-verbal impairments. I have also volunteered for the Columbia Slough Watershed Council 2008-2013 helping with slough restoration and educating school age children on the ecosystem within the watershed. Most recently I have volunteered with Santa's Posse 2017 providing families in need with gifts during the holidays.

6. What other elected bodies have you sought a seat on or been elected to? Provide details regarding the dates, organization/agency name, and responsibilities:

Columbia Slough Watershed Council 2008-2013

- Helping provide direction for the restoration and monitoring of the Columbia Slough Watershed including providing education for students in the Portland Public School system.

Travel Portland 2012 - 2017

- Travel Portland's focus is to strengthen the region's economy by marketing the metropolitan Portland region as a preferred destination.
- I sat on the Tourism Improvement District committee which created a new funding stream to enhance promotion of the Portland Region as a preferred destination.

Cascade Station Tenants Association 2010 -2016

- I was the President of the Association from 2012-2016.
 - Duties included directing board meeting with Tenants.
 - Oversight of the budget for the tenant's association.
 - Oversight of the common areas within the association.

DECLARATION AND AFFIDAVIT OF CANDIDACY

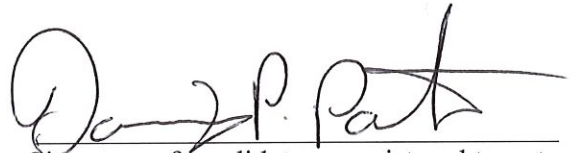
State of Washington }
County of Clark } ss.
City of Camas }

DECLARATION

I, David P. Porter, declare that I am a registered voter
residing at 1511 NW Ilwaco Ct., City of Camas, Clark County,
State of Washington. I further declare that I am legally qualified to assume the office of
COUNCIL MEMBER, if selected. I hereby request that my name be placed before the City Council, as a
candidate.

AFFIDAVIT

FURTHER, I do solemnly swear, or affirm, that I will support the Constitution and laws of the
United States and the Constitution and laws of the State of Washington, and the Ordinances of the
City of Camas.


Signature of candidate as registered to vote

Subscribed and sworn to before me this _____ day of _____, 20__.

(SEAL)

Signature of Acknowledging Official

Title of Acknowledging Official