

DCA Update to Council, November 2018

• Organization

- B&O Program Update
- Camas Ambassador Program!
- Upward and DECA forums)
- CREDC Main Street Tour Day and we also hosted a tour of our town for
- o OR Main Street Tour
- Over 3000 volunteer hours so far this year!

• Promotion & Events

- First Fridays are going strong
- Downtown Events
- o Scenic WA
- o River Talk Weekly articles
- o Little Art Camas

• Design

- Thank you to the City! Planters, trees, tree lighting!
- LED roofline lighting program for 2019
- Little Library on 4th Avenue
- Historic mill photo art collage
- Directional signs on corners and benches on 3rd and 5th.

• Economic Vitality

- Over \$20,000 was raised by our community for Hana after their accident! We are so happy they have recovered! Our community is amazing.
- Cake Happy now has Ice Cream Renaissance ice cream and is open until 7pm!
- Hidden River Roasters doing so well had to build another building for a bigger roaster!
- Merchant classes
- $\circ \quad \mbox{Private investment in downtown in 2018}$

Since we last reported to council:

- Grains of Wrath impact
- o Hey Jack
- Sass Beauty and Believe Boutique
- The Artful Attic
- Heidi Jo Curley Art Studio has opened above Arktana and will host **a ribbon cutting on December First Friday**