



## **DCA Update to Council, November 2017**

### **• Organization**

- B&O—The B&O Main Street Tax Credit Program—new bill adopted and tax credit limit raised! Ann Rivers played a big part.
- Main Street Summer Leadership Meeting was in Camas in July. More than half had never been to Camas. Great feedback about our town!
- Caroline and Carrie represented Camas at the Reviving Rural Downtowns conference in Ritzville in September. Spoke on steps taken by Camas in the MS Program including how to encourage people to work together and also on uniquely Camas initiatives including our themed First Fridays
- We hosted a DCA Salud Wine Bar-Event Center-Wine Storage Tour to hear downtown updates from new restaurants, updates on DCA, and tour Salud
- We became a Nationally Accredited Main Street Program this year!

### **• Promotion & Events**

- Our website went mobile friendly so people can find info faster and easier
- We advertised in Sunset magazine and received over 500 direct requests for information about Downtown Camas from all around the country
- Plant Fair had 6000+ in attendance despite the rain!
- Car Show had record attendance—cars and visitors
- Vintage and Art Faire record attendance and vendor number
- Downtown merchants do VERY WELL during our downtown events.
- Promotional Art Request Project gave us a number of art pieces we can use to promote downtown, including student art—have made bags and cards
- First Fridays continue to draw people from Portland and new people. October First Friday biggest passport participation ever.
- A Wedding Affair to Remember 2-2-18!! Revealed Oct First Friday
- First ever Haunted Walking Tour a success! October 21
- Holiday Sip & Shop sold out!

### **• Design**

- Hidden Bronze Bird Tour launched! September First Friday
- Mini mural project
- Street emblems to be repainted in the spring
- Grant for the Clark Co Historical Promotion Grants Program submitted for historic interpretive panels in downtown.

### **• Economic Vitality**

- Community Survey
- New businesses and changes since last report: Ribbon Cuttings: Salon 904, Salud! Wine Bar, Camas Beauty Bar & Boutique (amazing renovation and building painted!), True Insurance, Heatherly Disability Representatives. Mill City Brew Werks expanded in June with new bar space and spirits. Feast expanded w/private dining space/overflow. New businesses coming: Grains of Wrath, Hidden River Roasters & Café, Lisa Le Professional Properties.
- Merchants finding success collaborating with other businesses
- 3on3 Basketball Tournament coming in August 2018!