Dot Survey Results
At Camas Days, July 2017
The DCA survey asked:
"What Would You Like to See Next in Downtown Camas?"
People were given 3 colored and numbered dots to choose their Top 3 choices.
314 people surveyed. Questions were listed in alphabetical order on actual survey dot sheet.
Top 5 responses (weighted):

1. Food Carts, weighted score 289
2. More live music, weighted score $\mathbf{2 6 8}$
3. Central Gathering Place, weighted score 257
4. Ice Cream Shop with evening hours, weighted score 251
5. Splash pad for kids, score 214

## Top 5 responses (non-weighted):

1. Food Carts, score 296
2. More live music, score $\mathbf{2 7 6}$
3. Ice Cream Shop with evening hours, score $\mathbf{2 7 2}$
4. Splash pad for kids, score 254
5. Central Gathering Place, weighted score 248

|  |  | Number of votes |  | Cumulative Score |  | Weighted scores |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | 2 | 3 |  | 1x3 | 2x2 | 3x1 | Total |
| Food Carts | 50 | 48 | 43 | 296 | 150 | 96 | 43 | 289 |
| Live music in downtown more often | 50 | 38 | 42 | 276 | 150 | 76 | 42 | 268 |
| Central Gathering Place with outdoor seating and expanded farmer's market area | 45 | 34 | 54 | 248 | 135 | 68 | 54 | 257 |
| Ice cream shop with indoor seating and open in the evenings | 50 | 36 | 29 | 272 | 150 | 72 | 29 | 251 |
| Splash pad for kids | 42 | 43 | 27 | 254 | 126 | 86 | 27 | 214 |
| Pizza place with arcade for families | 26 | 37 | 28 | 178 | 78 | 74 | 28 | 180 |
| Play area with climbing structures for young children | 20 | 30 | 33 | 140 | 60 | 60 | 33 | 153 |
| Dancing | 20 | 20 | 35 | 120 | 60 | 40 | 35 | 135 |
| More visible and diverse public art | 11 | 24 | 18 | 92 | 33 | 48 | 18 | 99 |
| \# of people surveyed | 314 | 310 | 309 |  |  |  |  |  |

