

# City of Camas

## Strategic Plan

2018-2020



### OUR MISSION

*The City of Camas commits to preserving its heritage, sustaining and enhancing a high quality of life for all its citizens and developing the community to meet the challenges of the future.*

### OUR VISION

Camas is... **HOME TOWN FEEL** **SAFE**

Great Place to  
Raise A Family  
Jobs That Support Our Community  
Integrated with Outdoors  
Great Schools

### OUR DECISION PRINCIPLES

- Are we...
- Providing services in line with community needs & priorities?
  - Maintaining or building financial sustainability for our City?
  - Preserving our integration with the outdoors?
  - Creating an inclusive community that feels like a small town?

### OUR INTERNAL VALUES

- Service Oriented
- Vision Driven
- Partnering and Collaboration
- Accountability
- Continuous Improvement

### CITY OF CAMAS 2018-2020 STRATEGIC PRIORITIES

1. Meet **COMMUNITY NEEDS** with optimal use of community resources
2. Build **FINANCIAL SUSTAINABILITY** for our City
3. Ensure **CORE INFRASTRUCTURE** to meet community needs
4. Proactively **MANAGE GROWTH** in line with our vision & decision principles

### 2018-2020 KEY OBJECTIVES

- All community needs & chosen priorities funded at defined service levels by 2020
- Improve efficiency: Six (6) process improvements completed annually
- Balanced Budget (with reserve funded AND community needs and high priority wants funded)
- Improve Bond Rating from AA to AAA
- Infrastructure capacity
- Corrective Maintenance/ Preventive Maintenance %
- “Jobs” Ready Land/Residential “Ready” Land
- Green Space per capita
- Infrastructure capacity

### 2018-2020 KEY INITIATIVES

1. Define and prioritize service levels, including performance measures
1. Implement Lean city-wide
3. Develop technology roadmap
4. Evaluate service delivery models
5. Develop community engagement and communications strategy
1. Update all Financial Policies to GFOA best practices
2. Open and transparent program-based budget
3. Update Utility Rates, Impact Fees, SDC's
4. Revenue Strategy (overall size and diversification)
5. Develop Long-Term Financial Plan, Including Capital Programs
1. Complete Condition assessment on all core infrastructure and facilities
2. SR500 corridor strategy with a Lake-Everett Intersection plan
3. Infrastructure and facilities capacity plan
4. Asset Management System specified
5. Water & Sewer Level of Service Analysis
1. Protect Backdrop of Lacamas Lake on North Shore
2. Prioritize, fund & implement an updated Parks Recreation Open Space (PROS) plan
3. Complete Grass Valley subarea plan
4. Transportation Capital Facilities Plan and level of service analysis

Enhance tools and processes to improve communications: within departments, across departments, and with Council.