

City of Camas

Camas Municipal Pool

Summer 2017 Seasonal Facility Review

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Summer of 2017 seasonal facility review

The 2017 season at the Camas Municipal Pool was successful, despite several challenges. The Camas Schools District's extended schedule meant the pool's schedule was reduced from 10 weeks to nine weeks. In addition, a shortage of instructors made it difficult to run our typical full program schedule. Despite these difficulties the pool did see quite a bit of use through various programs, and overall patrons seemed to be satisfied. There were no major issues to report.

Seasonal Attendance and Schedule

- The pool experienced a decline in attendance.
 - Schedule: The season was nine-weeks. Pool rentals were available starting June 19; open swim started June 26. The season ended Aug. 26. In response to requests from the community, additional open swim times were added to the regular Wednesday and Friday hours. Sunday was available for rentals. In addition, swim lessons were available only in the mornings, and lap swim at midday.

Suggestions for 2018:

1. A 10- to 12-week season is highly recommended. It was difficult to fit four sessions of swimming lessons into a nine-week season. The result was no camps or free swim tests, because there was simply no time. Continue to only offer Sundays as a rental day.

Staffing

- The pool had 35 employees. Eight were certified WSI and 20 were certified lifeguards. In addition, seven staff members served as WSI aids. About half of employees were returned after working previous seasons, and 16 were new hires.
- Pre-season was mostly used for cleaning and getting the pool ready, as well as training. A lifeguard class taught by Kathi Sojstrom was conducted in the beginning of June.
- Assistant managers Taryk Boyd and Cassidy Hines were very helpful to have on staff this year. They covered well and helped manage the staff while the manager was away. Lead WSI Sarah White and Hailey Kendall also did an amazing job. Between scheduling teachers, conducting trainings, and teaching their own classes, these leads defiantly lived up to their job descriptions and then some. We also had three lead lifeguards: Brooke Kelly, Luke Albert and Dylen Cherry. These guards took their responsibilities on well, they always made sure the pool deck and water was sparkling and ready to go for the day, as well as put

everything away and locked things up at the end of the shift. Once again, our cashiers did a fantastic job in keeping all our records up-to-date and complete, while still providing excellent customer service.

Suggestions: Continue to hire people who return year-after-year and build relationships with them. Definitely hire leads and managers who already know the culture of the pool and how it is traditionally run — especially for swim lessons. Offer more in-services training opportunities and team-building activities, which can be very helpful. Make sure there are plenty of WSI to cover not just swim lessons, but all programs offered that require an instructor.

Swim Lessons and Classes

- Swim Lessons: There were four sessions of swim lessons, two weeks of camps; and a week of free swim lessons and swim evaluations. Each session was \$65. Each session the pool offered only morning lessons because there was not enough staff to perform evening lessons. Management received 100 percent positive feedback about lessons and instructors. We will continue to offer what we can in terms of swim lessons and hold our instructors to the highest standard.
- Private lessons: Private lessons were very popular this year! The only thing that needed improvement was that it was difficult to get the same instructor with each lesson. Also, with a shortage of instructors it was difficult to schedule lessons although there was an abundance of interest.
- Parent-tot classes were held Fridays and Saturdays.
- Safety Classes: The pool hosted junior lifeguard and junior WSI classes. It is recommended that these programs be modified drastically or cut entirely. They are not a good use of time and resources.
- Swim camps: One camp was held during the last week of the session.
- Registration: Registration ran smoothly this year. There were no issues other than the systems shutting down a few times, to which our crew responded adequately to counteract this setback.

- Suggestions: Better organization on times for private and group lessons. Make sure there is no overlap with other activities. It makes it difficult to teach efficiently. Also, overhaul of the private lesson and teen courses is needed. Something needs to change or issues will continue to grow.

Community Programs

- Every other Friday of the summer was a themed swim night. The main object of these nights was to market the pool in a different way and increase signups at open swim times that typically have low attendance. More could be done to make these events more appealing.
- Popularity of parents' night out decreased this year. Edits to this program are suggested.
- Suggestions: Add water safety and swim skill instruction to themed nights.

Physical operations

- Nearly every aspect of the pool needs a tune-up. The heater is on its last legs; the paint is not sufficient in the pool and on the floor; the walls are leaking and breaking and also need new paint; and the pump room needs a major upgrade.

Suggestions:

- Replace or repair heater.
- Repair showers and light fixtures.
- Update bathroom item dispensers.
- New mats for locker areas.
- Replace sand in filters.
- New pool recommended.

By The Numbers

Number of days in operation; 53

Number of people served: 13,445

Number of children in lessons: 642

Number of sponsorships given: 21

Year-end figures

	2017	2016	2015	2013	2012
Daily Tickets	\$28,521	\$25,866	\$25,309.00	\$15,175.00	\$16,347.50
Swim School	\$56,857	\$60,693*	\$58,552.25	\$61,626.75	\$57,083.31
Donation		\$17,451			
Total Revenue	\$85,378	\$104,010	\$83,861.25	\$76,801.75	\$73,439.81
Total Expenditures	\$148,207	\$162,164	\$193,232.91	\$101,645.30	\$100,584.00
Total Participants	13,445	15,186	18,022	13,961	14,228
2011-2016 reflects a reduced season and program cuts.					
2014 Ran by Outside Contractor					
2017 Only 9 week season, extended end of school year					
*Includes swim lessons and other classes and activities.					